



# Fact Sheet

**Organic is a leading marketing agency grounded in digital that successfully blends creativity with unmatched predictive intelligence.**

By creating and continuously testing and optimizing marketing systems, we help global brands accurately predict outcomes, spot trends, identify behaviors, and create a much deeper connection with consumers.

## Our Offices

**San Francisco**  
555 Market St., 4th FL  
San Francisco, CA 94105  
T 415.581.5300  
F 415.581.5400  
E [sf@organic.com](mailto:sf@organic.com)

**New York**  
1375 Broadway, 8th FL  
New York, NY 10018  
T 212.827.2200  
F 212.827.2100  
E [ny@organic.com](mailto:ny@organic.com)

**Detroit**  
2600 S Telegraph Rd, Ste. 100  
Bloomfield Hills, MI 48302  
T 248.454.4000  
F 248.454.3370  
E [dt@organic.com](mailto:dt@organic.com)

**Los Angeles**  
10960 Wilshire Blvd, 16th FL  
Los Angeles, CA 90024  
T 310.444.4500  
F 310.478.7581  
E [la@organic.com](mailto:la@organic.com)

**London**  
7 St. Martin's Place  
London, WC2N 4HA  
United Kingdom  
T +44 (0) 20.7747.0890  
F +44 (0) 20.7747.0629  
E [ln@organic.com](mailto:ln@organic.com)

## Organic by the Numbers

- 1** Corporate mantra: Transforming the Nature of Marketing
- 3** Core Values: Collaboration, Empathy, and Innovation
- 5** Places we call home
- 7** Areas of deep vertical expertise
- 18** Years in business
- 200** Industry awards and finalists in 2005-2011
- 350+** Posts on our Threeminds blog
- 1994** The year we invented the first banner ad

## Our Clients

- AT&T
- American Express
- Bank of America
- Choice Hotels International
- Chrysler Group LLC
- Coach
- College for Creative Studies
- Equinox
- Estee Lauder
- Ethan Allen
- Geek Squad
- Guitar Center
- Hess
- Hilton Worldwide
- Intel
- iVillage
- Juniper
- Kimberly-Clark
- Martha Stewart Living Omnimedia
- McKesson
- Meth Project
- Mitsubishi
- NetApp
- Nike Canada
- Procter & Gamble
- Pulte Homes
- Sony Playstation
- Sprint
- The Hartford
- The Related Companies, L.P.
- 20th Century Fox
- Vogue
- Warner Bros.

## Credentials & Accolades

- Bank of America: Morris Code**  
Our program targeted at college students resulted in over 440,000 session visits, 4,689 applications for student banking products and 55% of the site visitors were identified as new to Bank of America online content.
- Kimberly-Clark: U by Kotex**  
We created a social movement, empowering young females to be open and comfortable about having honest conversations regarding period and vaginal care. In the first two weeks of the launch, U by Kotex had over 270,000 site visits and nearly 3,000 Kotex discussions in the social space, with over 9.1 million impressions through various channels.
- Chrysler Group, LLC: Jeep**  
Created a social media hub of aggregated content from the online community of Jeep enthusiasts that added 24% incremental lead volume and increased total ROI by 14%.